

Privacy Policy

UMF respects your privacy. All transmitted personal data are used in compliance with applicable privacy-related laws and regulations.

Personal Data Definition

UMF defines personal data as information concerning your personal identity – such as your first and second name, e-mail and postal addresses.

Transfer to Third Party

As a matter of course, UMF treats all personal data strictly confidential. This means that transmitted information concerning your personal identity is not ceded to third party unless there is any official obligation to disclosure, i. e. in compliance with an applicable judicial decree.

Personal Data Usage

All personal data (first and second name, postal and e-mail addresses) transmitted within this utilization range will neither be used nor interpreted nor ceded to third party for any commercial or other purposes. Such data will be used exclusively for UMF prize drawings and information of respective winners.

In addition, transmitted personal data will be stored for potential identification of video clips, pictures or texts after upload on legal grounds. With respect to this, UMF stores personal data while contributions are online and also up to four weeks afterwards. This enables official identification by legal remedy if this online platform and/or utilization range is violated and/or manipulated by users/participants. The same applies for any cases of affection through any infringement committed by users/participants.

At the end of the four-week retention period, all transmitted personal data will be deleted immediately.

Personal Data Security

UMF aims at maximum data security in compliance with the applicable privacy-related laws and regulations. However, any electronical form of communication never can be considered as completely safe. We want to point out that all information voluntarily transmitted via internet might be used illegally by third party despite of our strict security standards.

Therefore UMF is neither liable nor responsible for any information disclosure in connection with any transmission errors and/or any unauthorized access by third party.

Privacy Policy Changes

UMF reserves the right to change this privacy statement at any time in compliance with applicable privacy-related laws and regulations. Information will be handled according to this privacy statement in effect at the time the information is used.